DAYTONA BEACH INTERNATIONAL AIRPORT

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Update

February 2005

Passenger traffic soars to 11 percent increase during 2004

In spite of the interruptions caused by three hurricanes, Daytona Beach International Airport wound up 2004 with an overall passenger traffic increase of 11 percent.

"All things considered it was a good year," said Airport Director Dennis McGee. "And things look encouraging for 2005."

During 2004 the airport accommodated 631,038 incoming and outgoing passengers. This compares with the 565,563 travelers who flew to and from the county-operated airport in 2003.

The airport ended the year on a positive note with a 7 percent passenger traffic increase over December 2003. During December 49,429 passengers passed through the airport, a gain of 3,281 from December 2003. The year-over-year passenger gain during 2004 continued a trend of monthly passenger traffic increases that began in 2002. Since 2002 the airport has recorded monthly passenger traffic increases with the exception of the hurricane months last year.

2004 A STRONG YEAR AT DAYTONA BEACH INTERNATIONAL AIRPORT
11 percent traffic increase would have been higher had there been no hurricanes

CONTINENTAL BEEFS UP SERVICE IN DAYTONA BEACH
Cleveland, New York are strong markets for the area travelers

Continental Express resumes service to Cleveland

Continental Express has resumed seasonal service from Daytona Beach to Cleveland and morning service to Newark effective February 18.

The nonstop, daily service to Cleveland arrives at 1:35 p.m. Sundays - Fridays, and 11:35 a.m. Saturdays. Departure times are 2 p.m. Sundays - Fridays and 2:05 p.m. Saturdays.

Continental Express is adding an 8:30 a.m. nonstop flight to Newark using a 50-passenger EMB 145 regional jet.

ERAU surveys seek passenger data; customer service guage

There's nothing like pinpoint data when it comes to planning a marketing strategy.

Thanks to Daytona Beach International Airport's Teaching Airport partnership with Embry-Riddle Aeronautical University, students are conducting three passenger research initiatives aimed at improving customer service and marketing effectiveness at DBIA.

The students, under the supervision of their professors, are conducting passenger perception studies that seek insight into the quality of customer service at the airport. The surveys ask departing passengers questions regarding their travel experience – whether they are traveling for business or leisure, their destination, and their satisfaction with airport facilities such as restrooms and restaurants.

"This data is invaluable," said Steve Cooke, DBIA's Director of Business Development. "This research will measure our customer service and will identify where we can improve passenger services and focus our marketing resources."

Embry-Riddle students and Back Aviation, an airport consulting group, have contacted the largest meeting facilities in the county to gain information for air service proposals. The goal is to form partnerships with these organizations to make DBIA part of their product offering.

Control tower gets high-tech radar system

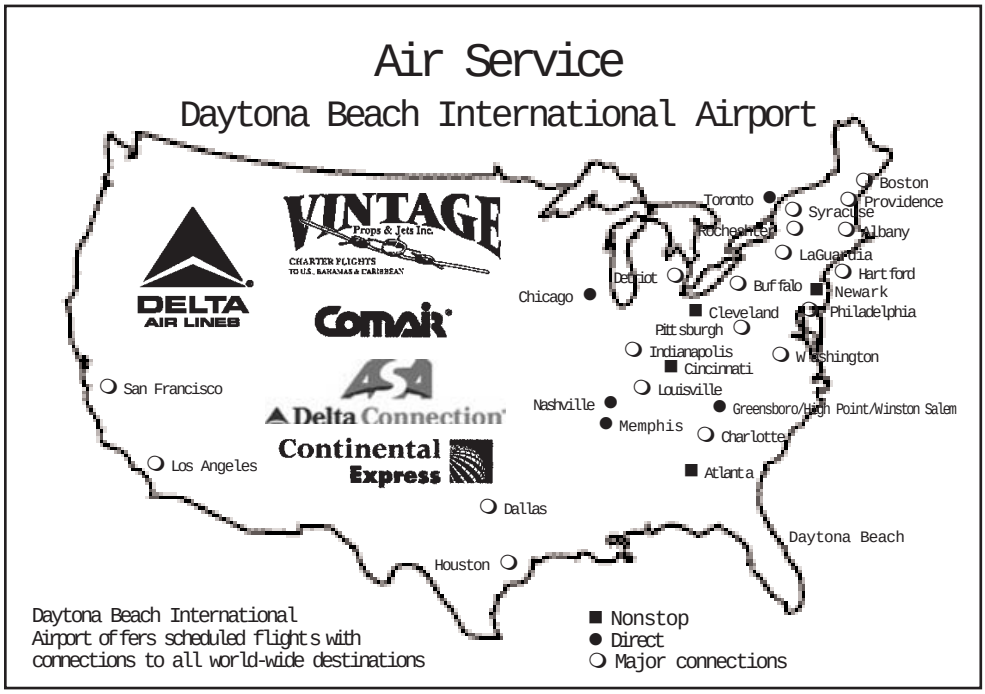
The air traffic controllers at the FAA's control tower at Daytona Beach International Airport are looking at the STARS. But it's all in the name of improved safety.

The FAA tower is phasing out an outdated radar system and replacing it with a new system called STARS – Standard Terminal Automation Replacement System. The new system allows air traffic controllers to view radar data and flight plan information on high resolution, 20" x 20" color displays custom designed for air traffic control, according to Raytheon, the system's manufacturer. The displays are capable of simultaneously displaying six varying levels of weather and air traffic. This advantage better navigates the controllers in directing aircraft around bad weather.

STARS is capable of tracking up to 1,350 aircraft simultaneously.

Photo courtesy of Raytheon

AIR TRAFFIC CONTROL TOWER GETS NEW RADAR SYSTEM
DBIA controllers have latest technology to track aircraft



Fed, state $$ help overcome losses from hurricanes

DBIA took a $4 million hit from last year's three hurricanes. But thanks to federal and state aid, only about $600,000 in repair costs will come from airport coffers.

In December, the airport received $3.3 million in federal and state disaster relief grants, a significant portion of the $20 million allocated to Florida.

In addition, the airport received $748,638 in federal and state grants for hurricane-related assistance and $5,000 from the Florida Department of Transportation.

These funds are being used to repair storm damage at the airport.

Construction ends; checkpoint, TSA offices complete

Construction of the new security checkpoint for the federal Transportation Security Administration has been completed at Daytona Beach International Airport.

The new security checkpoint opened in early February following the successful relocation of the security magnetometers and baggage screening equipment to the new area. The move was completed in time for the influx of Daytona Beach visitors arriving for Speed Weeks 2005 events.

Also coming to a close is the construction of a new Volusia room on the second floor behind the Subway restaurant on the building's east side.

PASSENGERS GO THROUGH NEW SECURITY AREA
New system can accommodate more travelers with faster processing

PARADIES GIFT SHOP ANNOUNCES BOOK BUYBACK
Program gives 50 percent rebate for previously purchased books

Gift shop at DBIA will buy back old books

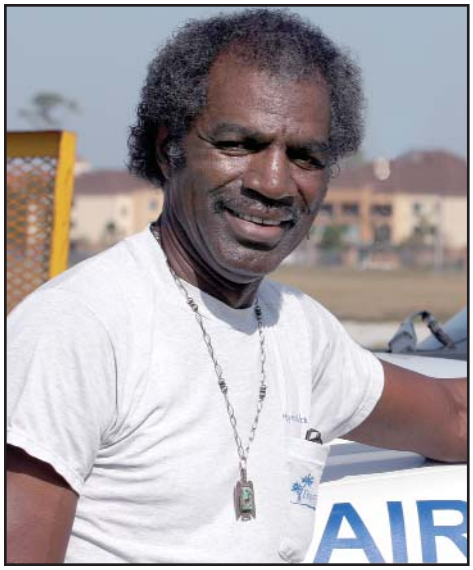
Are you an avid reader? Bookworms can take advantage of a new program offered by Paradies Gift Shops, the owner and operator of more than 200 airport news and gift shops in 61 airports across the country, including Daytona Beach International Airport.

The company recently announced a nationwide program to buy back books previously purchased at any Paradies Gift Shop. The incentive program offers a 50 percent refund of the original purchase price for any book returned within six months, upon presentation of the original sales receipt.

County Council OKs lease for fourth hotel

A fourth airport hotel appears to be a done deal.

Taking action at its December 2 meeting, the Volusia County Council approved a lease agreement that paves the way for the construction of a Marriott Residence Inn. The 122-room hotel will be built on Richard Petty Boulevard. It will be the fourth hotel built on airport property. The County Council approved a 55-year lease (including options) with Oceanside Two, LLC. The appraised value of the 3.26-acre site is $427,712. Daytona Beach International Airport estimates lease of the property will net the airport approximately $140,000 annually. Construction is scheduled to begin in February.



AIRPORT EMPLOYEES CELEBRATE 30 YEARS OF SERVICE
DBIA staff Milton Canidate, left, and Stephen Jones honored for service to the County

Mock drill prepares airport responders for the real deal

It looked real; it sounded real; it felt real. But it was a drill–practice that will pay off should there be an airfield emergency at Daytona Beach International Airport.

"Overall, I think the performance was pretty good," said Kathy Weaver, a Deputy Chief for Volusia County Fire Services who coordinated the exercise.

Daytona Beach International Airport officials and staff participated in a crisis planning exercise November 12 that was facilitated by Airfield Rescue and Fire Fighting (ARFF). The emergency exercise, scheduled every three years as part of Federal Aviation Administration requirements, involved airport operations and fire crews, Volusia County Fire Services, the Volusia County Sheriff's Office, the Daytona Beach Fire Department, Port Orange Fire Department and EVAC Ambulance.

A cargo plane loaned by Trans Florida Airways, a longtime airport tenant, was used in the training session.

AIRPORT DRILL TAKEN FROM REAL EVENT IN TAMPA
The joint exercise helps airport responders to be better prepared

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Update

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